

Industrial Design * Graphic Design

ANDREA
cervantes



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132 Ever St., Calamba Hills, Mayapa,
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**Learning and communicating
through thoughtful and
beautiful designs**

Skills

Advanced in Adobe Illustrator, Adobe InDesign,
Adobe Photoshop Lightroom, Microsoft Word, Microsoft
PowerPoint, speed reading

**Intermediate
in** Adobe Photoshop, Adobe Dreamweaver,
Microsoft Excel, Blender 2.0, 3D StudioMax, HTML, CSS

Basics in Adobe Flash, digital photography

Experiences

Kanepackage Philippines, Inc. (November 2011-present) **Designer**

Designed various packaging items in different materials for technology and various products. Also prepared collaterals for company events.
LISP II, Calamba City, Laguna

Folded and Hung (Adenip, Inc.) (January - November 2011) **Graphic Artist**

Designed t-shirt and t-shirt graphic design for 3 seasons, collaterals and materials for accessories and marketing (posters, hang tags, labels) Involved in designing and coordinating with foreign licensing
Quezon Avenue, Quezon City, Philippines

Sony Philippines, Inc. (September 2008 to December 2009) **Graphic Designer**

Designed print ads, POPs, catalogs, marketing and promotional web materials
Global City, Taguig, Metro Manila, Philippines

The Mind Museum (May 2008 to 2012) **Museum Exhibit Designer for the Adaptations exhibit**

Bonifacio Art Foundation, Inc.
Global City, Taguig, Metro Manila, Philippines

S. C. Vizcarra, Inc. (May 2007 to May 2008) **Designer and researcher**

Designed bags and homeware, marketing collaterals, and web development Assisted with the company's media presentation in the APLF - Fashion Access exhibit in Hong Kong
Baclaran, Paranaque City, Metro Manila, Philippines

The Bosconian (May 2007-2009) **Yearbook Art Director (project-based)**

Don Bosco Canlubang, Laguna, Philippines

Product Development and Design Center of the Philippines (April 2007) **Graphic Designer for Paglulunsad 2007: Industrial Design Thesis Exhibit**

Designed official logo, pamphlets, and posters for the project
CCP Complex, Roxas Boulevard, Philippines

Sara Lee Philippines (April to May 2006) **Graphic Designer (internship in third-party graphics house)**

Designed logos, catalog pages, and marketing materials
JLA Graphics, Marikina City, Metro Manila, Philippines



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Education

Bachelor of Fine Arts in Industrial Design (2007)

College of Fine Arts

University of the Philippines

Diliman, Quezon City, Philippines

Cum Laude, Graduating Class 2006-2007

College Scholar, First Semester 2006-2007

College Scholar, Second Semester 2005-2006

University Scholar, First Semester 2005-2006

College Scholar, Second Semester 2003-2004

High School Diploma (2001)

Mary Help of Christians School

Canlubang, Laguna, Philippines

First Honorable Mention, Graduating Class 2000-2001

Awards

Award for Excellence (Thesis) (2007)

for E4 - Science Kit for Public School Teachers

Department of Visual Communications,

UP College of Fine Arts

First Place, Bulacan Provincial Category (2007)

for Minatamis Pendant and Brooch

7th Philippine Fine Jewelry Competition Greenhills, San Juan

Delegations

Graphika Manila (2010-2011)

SMX Convention Center

S. C. Vizcarra Exhibition (2008)

APLF- Fashion Access

Hong Kong Convention and Exhibition Center

PLDT Group Student Camp Launch (2006)

SM Megamall, Ortigas

Delegate for the UP College of Fine Arts

Organization

UP Association of Visual Communicators

Member, 2003-2007

References

Abigail Louise David

Assistant Exhibit Manager at The Mind Museum (+632 818 6301)

Shiela Ann Frac

Senior Graphic Designer at Sony Philippines (+632 860 3333)